



Company Introduction

(English Ver)

Jeisys

COMPANY INTRODUCTION

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Company Introduction



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Company Overview

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Jeisys

01. Corporate Identity

Jeisys

A Global Company Specialized for Skincare Aesthetic Medical Devices



Diversified Product Portfolio

- HIFU, RF, IPL and LASER based products
- Secure product safety and efficacy (FDA, CE, MFDS, MDSAP)



Global Business Capability

- 85% of revenue from overseas (1H 2023)
- Establishment of 3 overseas subsidiary corporations
- Expanding Global Partnerships



Excellent Business Performances

- CAGR, 56% of revenue (2020~2022)
- 27% of operating profit (1H 2023)

02. Company Overview



Company Name	Jeisys Medical Inc.
Date of Establishment	December 1, 2017 (Before the merger of SPAC: August 25, 2004)
CEO	Dong Hwan Kang
Business area	Manufacturing of medical devices
No. of Employees	228 (As of June-end of 2023)
Capital	KRW 7,638million (As of June-end 2023)
Subsidiary	- SACCI Bio Co., Ltd - Jeisys Medical Japan Inc. - Jeisys Medical Australia Pty. Ltd. - Jeisys Medical VN Company Ltd.
Head office	307, 308, 401, 808, 1015, 96, Gamasan-ro, Geumcheon-gu, Seoul, Republic of Korea
Homepage	http://www.jeisys.com

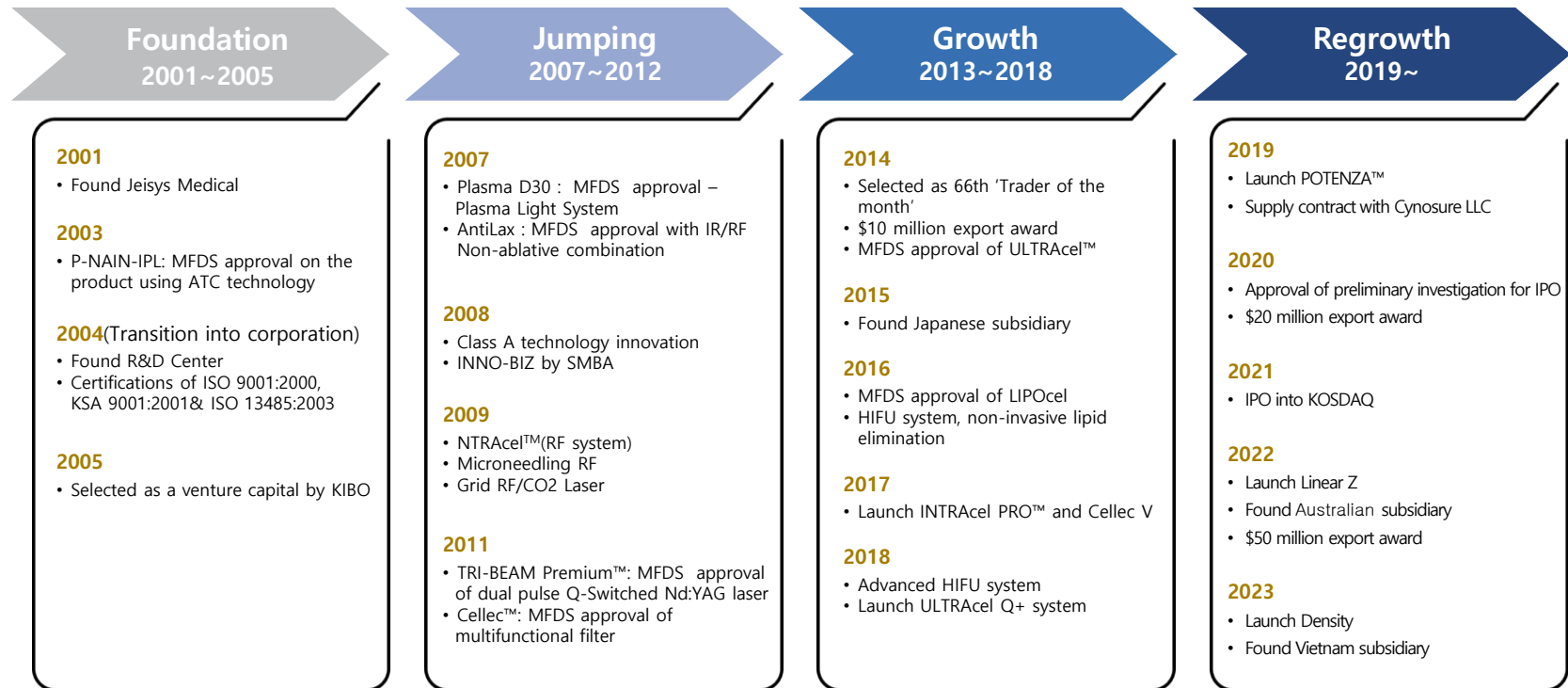
Executive



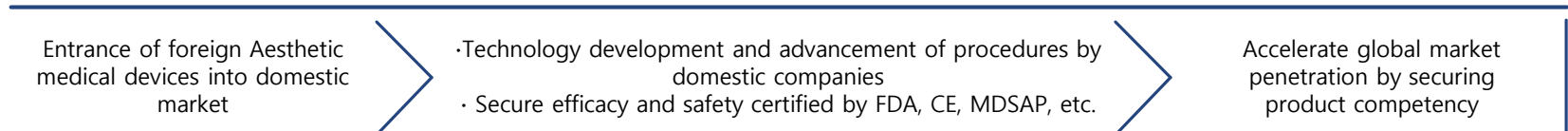
CEO
Dong Hwan Kang

Name	Official responsibilities
Myung Hoon Kim	COO
Tae Hwan Kim	CFO
Min Young Kim	Director of Product Development
Hiroyuki Matsuda	Jeisys Medical Japan, Inc. CEO

03. History

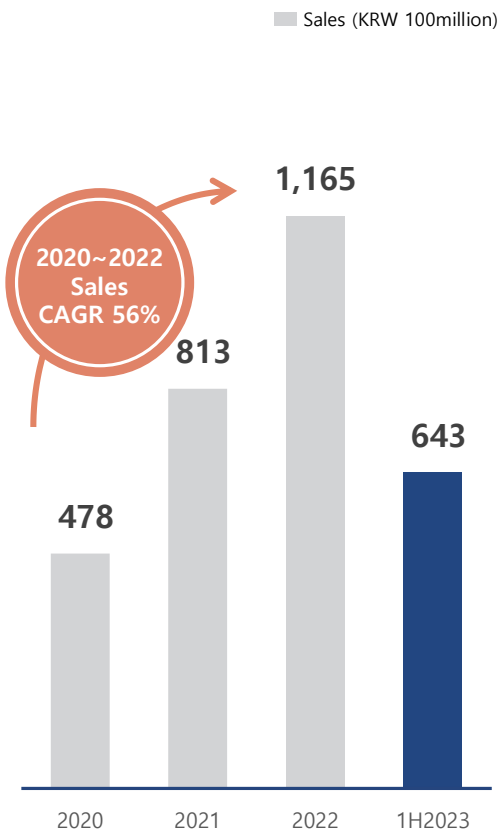


Development of Aesthetic medical device industry

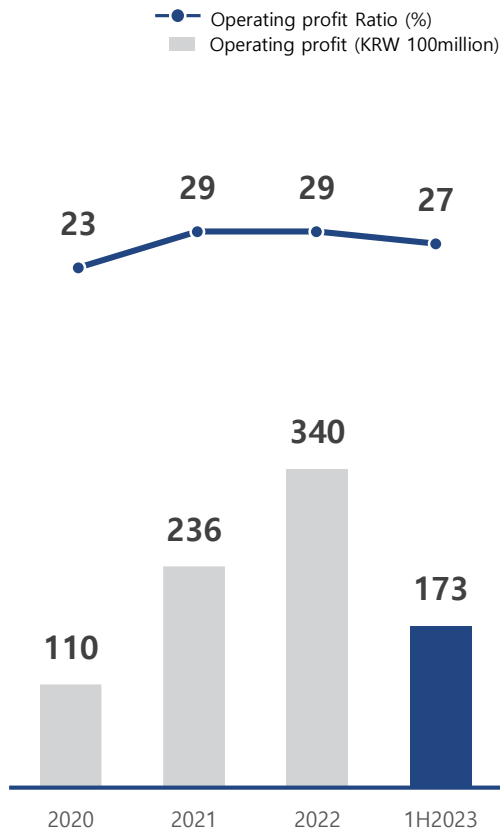


04. Performance

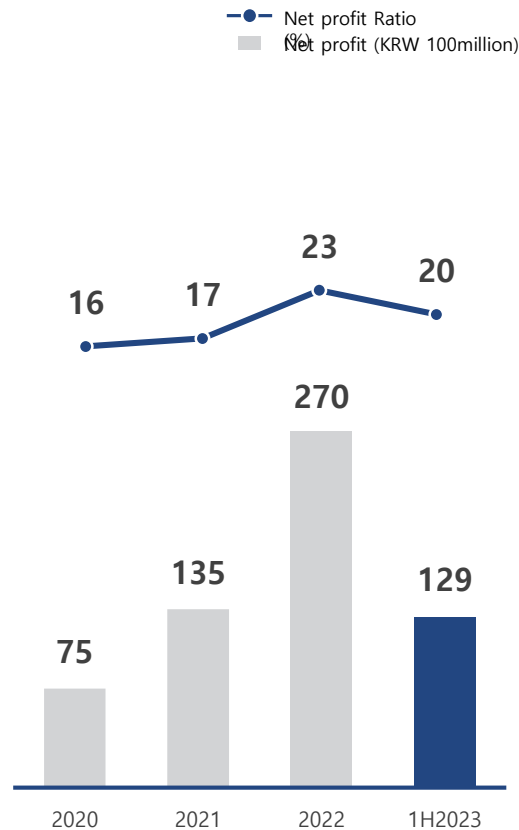
Sales



Operating profit(Ratio)



Net profit(Ratio)



Note1) Consolidated based on K-IFRS.



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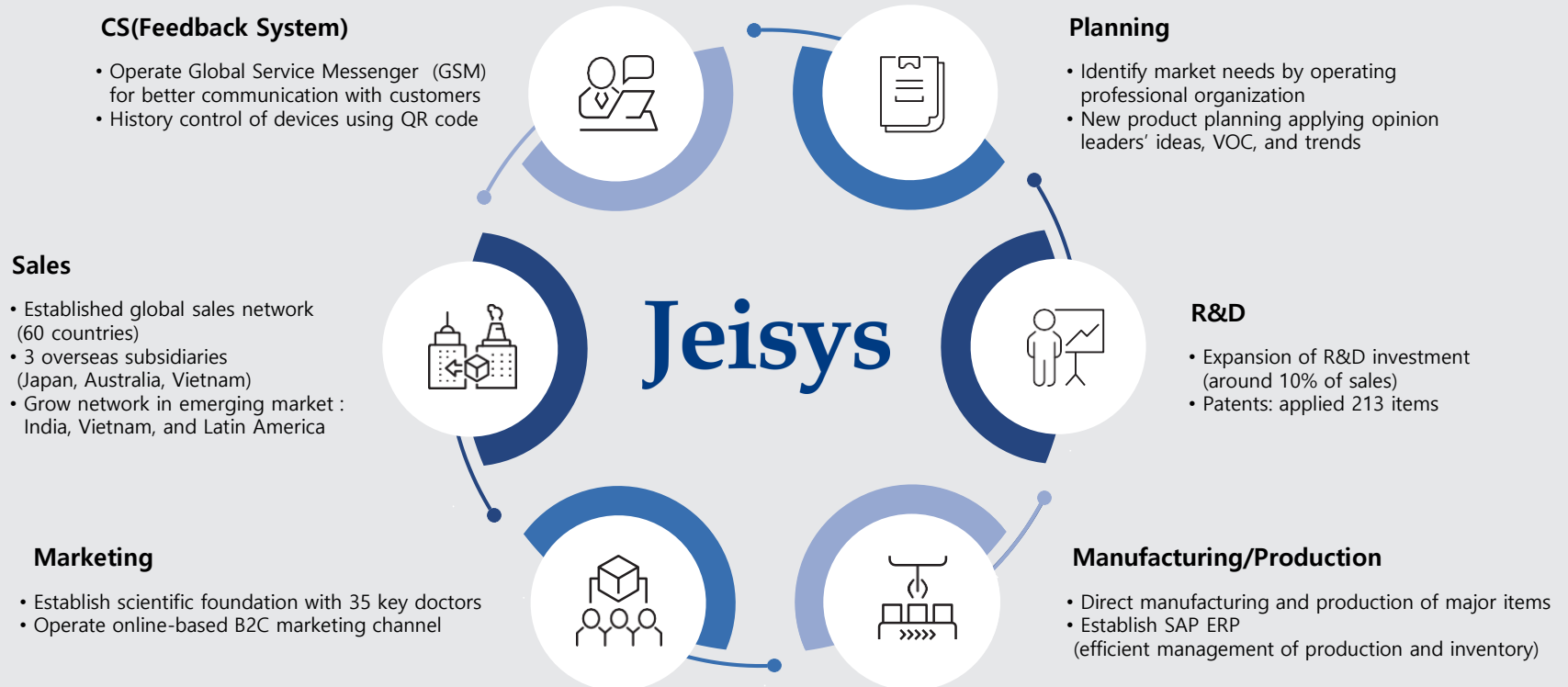
Business Structure

- 01 Integrated Business Process
- 02 Excellent R&D Capability
- 03 In-house Production System
- 04 Expansion of B2C Marketing Activities
- 05 Establishment of Domestic and Overseas Sales Network
- 06 Overseas business capabilities

Jeisys

01. Integrated Business Process

Establishment of end-to-end process including product planning, development, production etc.



02. Excellent R&D Capability

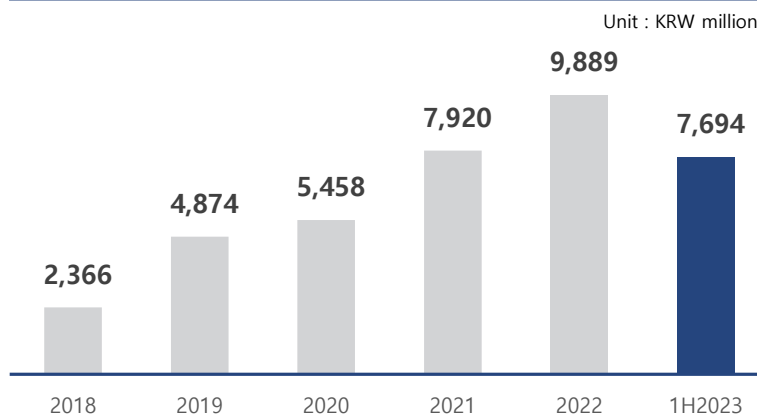
Establish R&D capability by organizing research-centric organization

● Research center

R&D personnel over 30% of total company employees

licensing	R&D	New product	Product strategy
9	40	14	8

● R&D Cost Trend



Note1) As of the June-end 2023

● Intellectual Properties

Division	No.	Details
Patent	213	Proprietary technologies developed in-house which are applied to the products
Design	8	Product designs, etc.
Trademark	118	Trademarks of the products, etc

● Domestic and overseas certificates (major countries)

Country	No. certified items
Korea (MFDS)	186
Europe (CE)	3
USA (FDA)	21
Brazil (Anvisa)	6
Canada (MDL)	3
Japan (PMDA)	4
Australia (ARTG)	5
China (NMPA)	5
Total	233

03. In-house Production System

Secure cost and quality competitiveness by production process enhancement

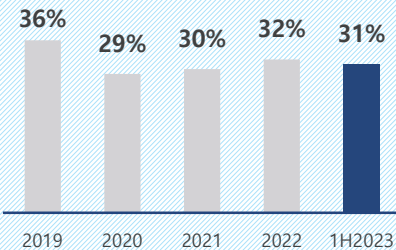
● SCM

- MRP calculation
- Order and purchase raw materials

SAP as Global ERP

Stable Cost of sales management

Cost of sales rate of year



● Production

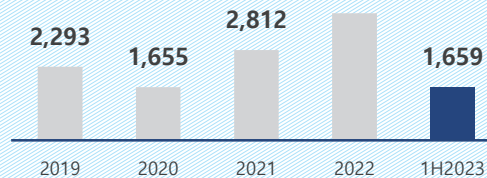
Factory

Daerung Technotown8, 96, Gamasan-ro,
Geumcheon-gu, Seoul, Korea

Production

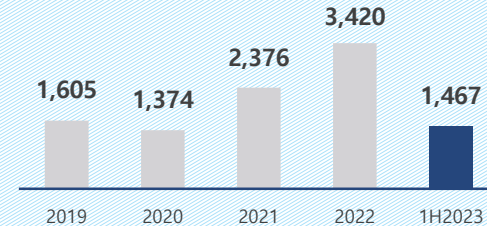
capability(Device)

Unit : EA



Output(Device)

Unit : EA

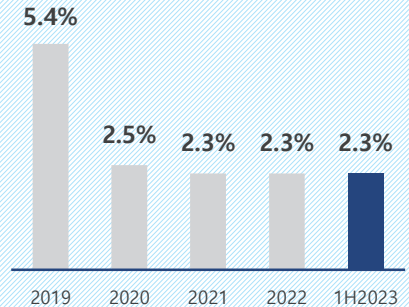


● Quality Control

- Warehousing inspection of raw materials
- Final inspection after production of final goods

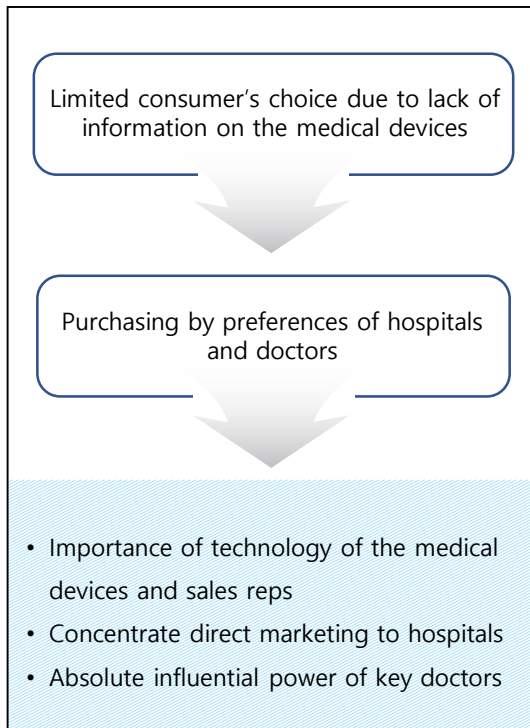
Decrease defect rate by quality tests

Trend of Device Defect Rate



04. Expansion of B2C Marketing Activities

Online-based B2C marketing expansion



Customers have started demonstrating brand preference since the information on the Aesthetic medical devices are now widely available due to the development of social media

Hospitals & clinics reach out to us upon consumers' brand preference

Traditional importance (hospitals and doctors) + enhanced importance of marketing to consumers by manufacturers

TV	Banners	Youtube	SNS	Brand searching	Community

05. Establishment of Domestic and Overseas Sales Network



Expand domestic and overseas sales network by implementing customized sales strategies

Overseas

✓ Overseas subsidiaries

- Secure inhouse sales reps
- Sales to hospitals and distributors

✓ Other territories in overseas

- Establish sales strategies by continent
- Develop new buyers dispatching sales reps from HQ
- Offline: Events such as workshops inviting local doctors
- Online: web seminars
- Develop emerging markets: India, Vietnam, and Latin America

✓ Status of network by continent

Asia	Europe	Middle East	North America	Others	Total
16	18	16	12	8	70

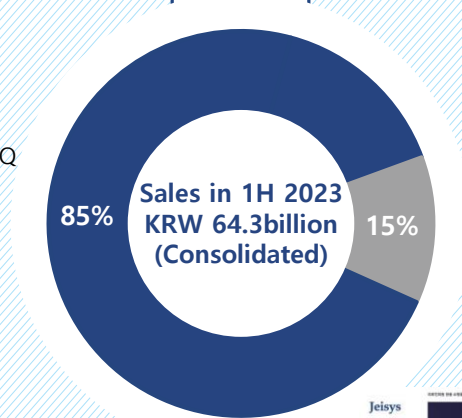
Domestic

✓ Offline

- Establish customized sales strategies by product group
- Sales by direct reps and distributors
 - Seoul and metropolitan areas, Yeongdong, Jeju : Direct sales
 - Other regions: Distributors
- Enhance sales efficiency providing by demonstration device
- Establish efficient network using key doctors
 - Secure 35 KOLs including dermatologists

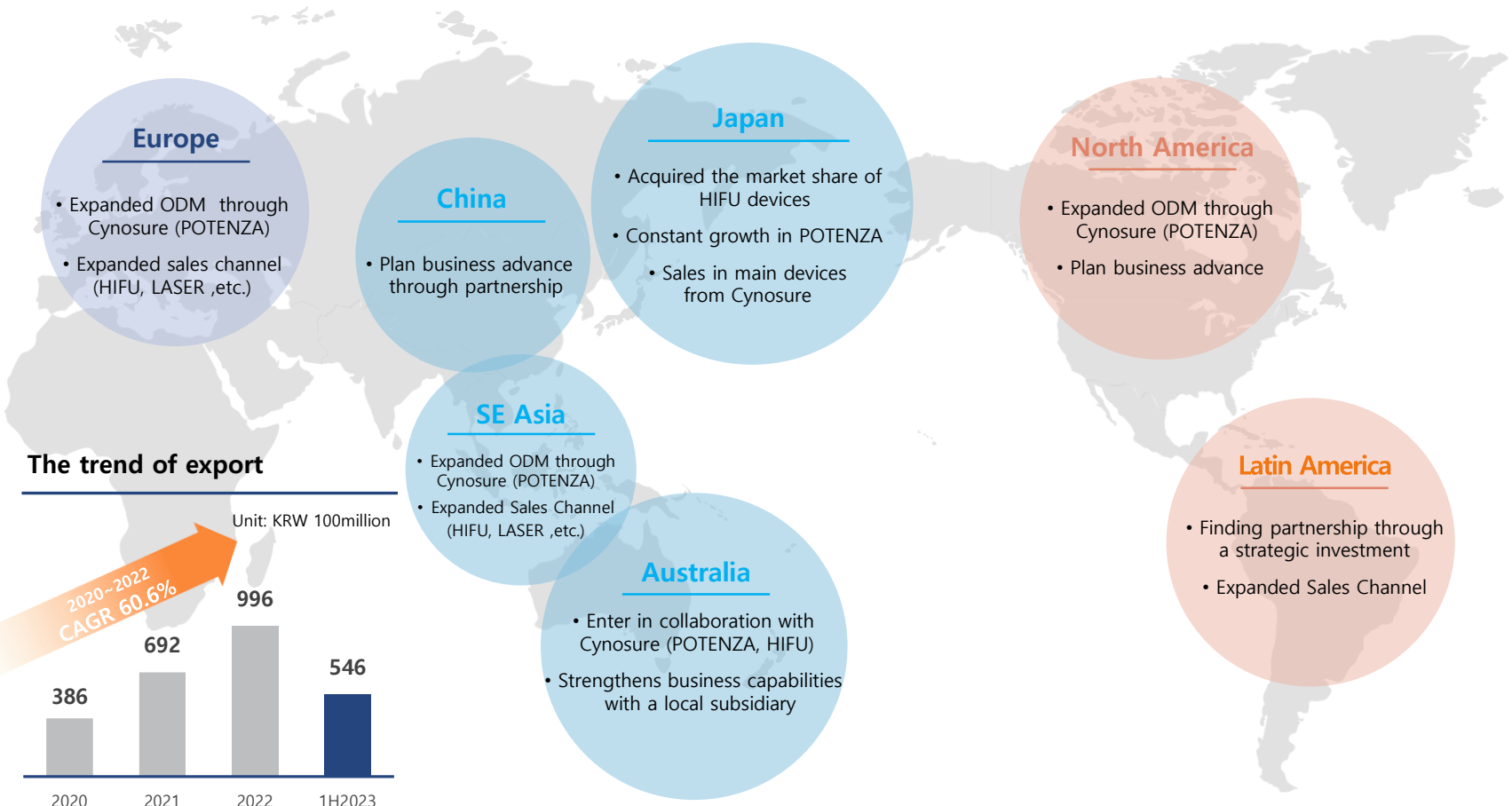
✓ Online

- Operate Jeisys Mall (mall.jeisy.com)
- Sales of consumables

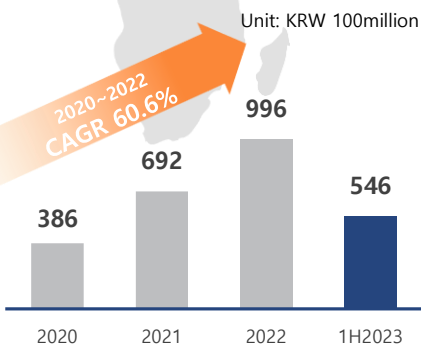


06. Overseas business capabilities

Entering to more than 60 countries and the export growth was 60.6% in the last 3 years
 Continue expanding the export share centered in Japan and North America (1H2023 85%)



The trend of export





3

Products Line Up

- 01 Product Portfolio
- 02 Key Product_RF(POTENZA)
- 03 Key Product_RF(Density)
- 04 Key Product_HIFU(LinearZ)
- 05 Key Product_
Solution Delivery(D'Liv)

01. Product Portfolio

Jeisys

Diverse portfolio that meets consumer demands

✓ RF (Radio Frequency)



POTENZA™

Density

Primary Use

- Rejuvenation
- Acne, Acne Scar
- Rosacea

✓ HIFU (High Intensity Focused Ultrasound)

Primary Use

- Skin Tightening
- Eyebrow Lifting
- Abdominal Fat Reduction



LinearZ

ULTRAcel Q+ system

✓ IPL (Intense Pulsed Light)



cellec v system

AQUACEL

Primary Use

- Pigmentation
- Vascular
- Dry-Eye

✓ LASER

Primary Use

- Pigmentation
- Wrinkles
- Skin Disorder



TRI-BEAM Premium™

Edge ONE™

Jeisys

02. Key Product_RF(POTENZA)



Overview

- 3 Handpieces and 14 tips to treat diverse indications with less pain
- Technology to deliver solutions using RF microneedling
- Optimal parameters using Bi/Mono/1Mhz/2Mhz combinations

Features

- Real-time impedance monitoring
- 4 modes using RF Customization
- Drug Delivery – Pumping Tips (CP-tip)
- Interchangeable Monopolar & Bipolar continuous output technology

Indication

- Melasma
- Rosacea
- Skin Tightening
- Scar, Acne Scar







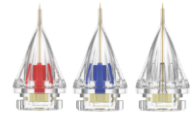
POTENZA

POWER of recovery

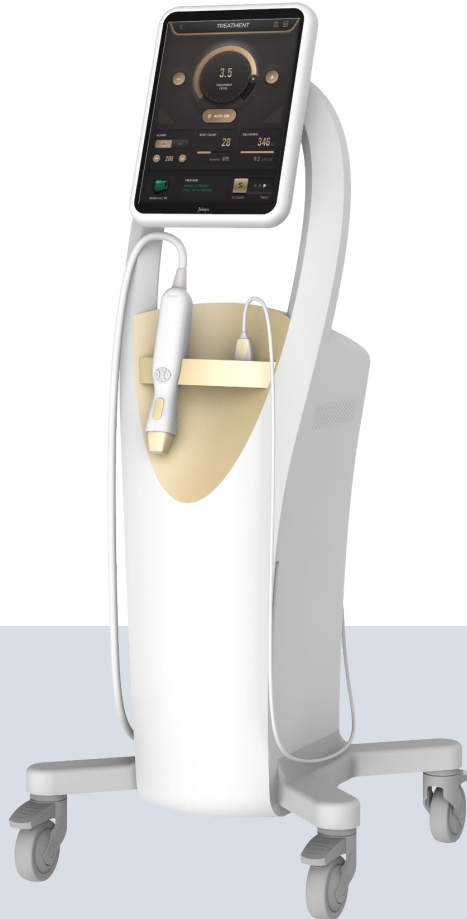
POTENTIAL to evolve

POSSIBILITY to overcome limitations

02. Key Product_RF(POTENZA)_Tip

✓ Non-Invasive Tips			✓ Invasive Tips			
DIAMOND	DDR	SFA	Insulated	Non-Insulated	Pumping	1-Pin
						
DIAMOND	DDR	SFA	I-16 I-25 I-49	N-16 N-25 N-49	CP-16 CP-25	P1-08 A1-12 A1-15
Lifting & Tightening	Rejuvenation	Fine line, Skin Textures	Wrinkle, Rejuvenation	Melanin, Flushing, Pore	Drug Delivery, Scar	Acnes

03. Key Product_RF(Density)



Overview

- A device that generates collagen by monopolar RF energy reaching down to the deep dermis while achieving tightening effects through bipolar RF energy affecting the epidermal to upper dermal layer.

Features

- Reduces pain and prevents burn by cooling skin through spraying coolant
- World's first bipolar indirect heating
- Monopolar and Bipolar Sequential Pulse
- Single & Multi MHz

Indication

- Wrinkle improvement
- Skin Tightening
- Lifting

03. Key Product_RF(Density)_Tip

✓ Facial type		✓ Body type
EYE TIP	FULL FACE TIP	BODY TIP
		
<ul style="list-style-type: none">• Wrinkles• Eyebrow lifting	<ul style="list-style-type: none">• Tightening• Lifting	<ul style="list-style-type: none">• Double chin• Abdomen• Arm• Axilla• Body contouring

04. Key Product_HIFU(LinearZ)



Overview

- A product that features the function to control various depths in a single cartridge and two modes (dot and linear) to be used selectively has been designed for the convenience and safety of the user.

Features

- Able to control Depth & Mode in one cartridge
- Convenient treatment thanks to the DWR(Degassed Water Replacement)
- 62% faster than previous model (100 shots 60s->37s)
- Safety secured through Z-pattern energy irradiation(=overlap of irradiation at each end avoided)
- Effective clinical parameters secured through fat proliferation and reduction and tightening

Indication

- Tightening and lifting
- Double chin improvement
- Fat reduction

LINEARZ

04. Key Product_HIFU(LinearZ)_Cartridge

✓ Facial type			✓ Body type	
A(Basic)	B(Essential)	C(Core)	D(Contour)	
<p>Mode</p> <p>1. Dot</p> <p>2. Linear</p> <p>*Two modes available in all cartridges</p>	<ul style="list-style-type: none"> • 2.0 mm DOT • 2.0 mm LINEAR • 3.0 mm DOT • 3.0 mm LINEAR 	<ul style="list-style-type: none"> • 1.5 mm DOT • 1.5 mm LINEAR • 2.0 mm DOT • 2.0 mm LINEAR • 3.0 mm DOT • 3.0 mm LINEAR 	<ul style="list-style-type: none"> • 4.5 mm DOT • 4.5 mm LINEAR 	<ul style="list-style-type: none"> • 9.0 mm DOT • 9.0 mm LINEAR • 11.0 mm DOT • 11.0 mm LINEAR • 13.0 mm DOT • 13.0 mm LINEAR

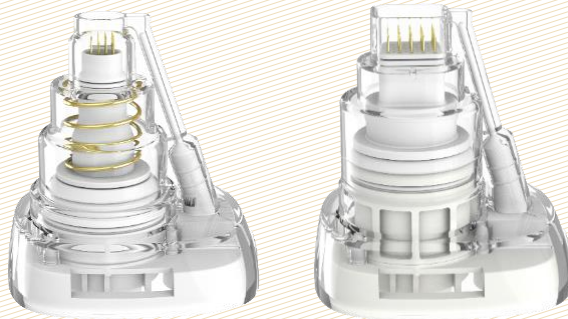
05. Key Product_Solution Delivery(D'Liv)

Effective solution delivery through micro-needling injector mode without energy

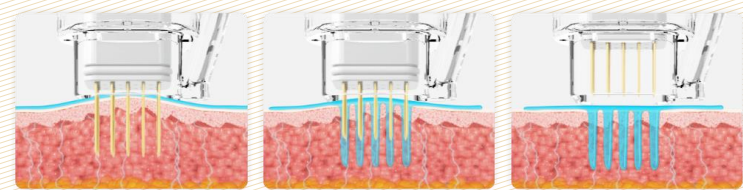


05. Key Product_Solution Delivery(D'Liv)_Tip

PUMPING TIP



PUMPING Mode



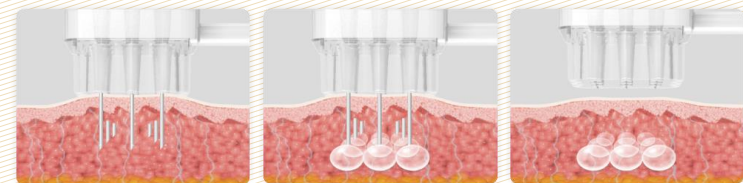
The vacuum state collects the tissue, and a needle is meticulously inserted into a targeted depth.

As the needle exits the skin, drugs are evenly absorbed by the air force (positive pressure).

INJECTOR TIP



INJECTOR Mode



Drugs are infiltrated into the set depth by pulling the skin using negative pressure

When negative pressure values are reached, drugs are injected automatically

Drugs are injected uniformly



APPENDIX

- 01 Governance
- 02 Financial Information

01. Governance

● Shareholders

Rating Classification	Shareholder Name	Number of Shares	Stake Percentile
Largest Shareholders	Dong Hwan Kang	17,972,844	23.53%
Affiliated Persons	Myung Hoon Lee	3,739,127	4.90%
	Tae Hwan Kim	294,425	0.39%
	Min Young Kim	270,907	0.35%
	Hye Jin Sun	141,810	0.19%
	YI WON JU	115,580	0.15%
	Il Kwon Kang	2,000	0.00%
	Treasury Shares	Jeisys Medical Inc	645,539
Holding at least 5%	The Capital Group Companies, Inc.	5,703,950	7.47%
Other shareholders	-	47,498,316	62.18%
Issued Shares	-	76,384,498	100.00%

Note1) As of June-end 2023

● Board of directors

Classification	Name	In-House Position
Chairman (In-house director)	Dong Hwan Kang	CEO
In-house director	Myung Hoon Kim	COO
In-house director	Tae Hwan Kim	CFO
In-house director	Min young Kim	Director of Product Development
Outside director	Ji Hyung Lee	-
Outside director	Se Woon Choi	-
Outside director	Sung Wook Jang	-

● Audit Committee

Classification	Name	In-House Position
Chairman	Ji Hyung Lee	-
Member	Se Woon Choi	-
Member	Sung Wook Jang	-

02. Financial Information

● Consolidated Statements of Financial Position

Unit: KRW million

field	2021	2022	1H2023
Current assets	54,173	74,483	89,988
Non-current assets	19,886	43,634	43,646
Total assets	74,059	118,117	133,634
Current liabilities	24,027	26,583	27,026
Non-current liabilities	2,379	11,579	11,022
Total liabilities	26,405	38,162	38,048
Issued capital	7,130	7,130	7,638
Capital Surplus	26,849	26,421	33,717
Elements of other Stockholder's equity	6,367	12,434	7,685
Other comprehensive income/loss accumulated amount	-126	-562	-917
Retained earnings	6,865	33,995	46,879
Non-controlling interests	568	537	584
Total equity	47,654	79,954	95,586

Note1) Consolidated based on K-IFRS

● Consolidated Statements of Income

Unit: KRW million

field	2021	2022	1H2023
Sales	81,296	116,550	64,266
COGS	24,649	36,975	20,072
Gross Profit	56,647	79,575	44,194
SG&A	33,042	45,540	26,932
Operating Profit	23,604	34,035	17,262
Finance Income	1,045	2,097	1,451
Finance Costs	897	1,983	2,283
Other Gains	208	100	9
Other Losses	10,866	362	69
Profit before tax	13,093	33,886	16,452
Income tax	-667	6,873	3,521
Profit from discontinued operations	-268	-	-
Net Profit	13,493	27,012	12,930

Jeisys